



Purple Wave Auction
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Purple Wave Auction Announces New Territory Sales Manager

Greg Ditch to serve Purple Wave as a Territory Sales Manager in Northern Illinois

Manhattan, Kan. (June 20, 2024) - Purple Wave Auction is pleased to announce that Greg Ditch has joined the company as a territory sales manager.

Purple Wave Auction is a leader in online, no-reserve equipment auctions, serving the agriculture, construction, government, and fleet industries. The company provides opportunities for customers to buy and sell equipment with confidence.

In his role as territory sales manager, Greg will facilitate relationships with new sellers while also connecting with current sellers in his market. He will work closely with the sellers to evaluate their assets, help them through the auction process from start to finish, and share equipment with potential bidders.

Prior to Purple Wave, Greg worked for Purple Wave's strategic partner, Copart, where he was the assistant general manager at their Chicago North yard. He brings over 20 years of experience in the automotive and power sports industries, having held various roles, including owner, sales manager, and finance manager.

"I would like my customers to know they are more than customers; they are friends and can count on me to help them achieve their goals. Don't be afraid to call, email, or text. I am here to help solve problems and create opportunities", says Greg.

Greg Ditch
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ABOUT PURPLE WAVE AUCTION

Purple Wave Auction was founded in 2000 and has become a leader in online equipment auctions. The company provides the easiest, most straightforward way to buy and sell equipment in the marketplace. Purple Wave is committed to the core values of trust, team, care, and passion and delivers those values throughout all offered services to bidders, buyers, and sellers.